



WORLD ENERGY COUNCIL



**26th CONGRESS
ROTTERDAM**
22 - 25 April 2024

Redesigning Energy
for People and Planet

Organised by



YEARS OF
IMPACT



THE NETHERLANDS

Hosted by



Ministry of Economic Affairs and
Climate Policy of the Netherlands



City of
Rotterdam



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26th World Energy Congress | Redesigning Energy for People and Planet

About



The World Energy Council

The World Energy Council is the world's oldest independent and impartial community of energy leaders and practitioners. Through our Humanising Energy vision, we involve more people and communities in accelerating clean and inclusive energy transitions in all world regions.

Formed in 1923, the Council is a UN-accredited global energy body that has convened diverse interests from across the full energy ecosystem for a century, and today has over 3,000 member organisations and a presence in nearly 100 countries. Our global network draws from governments, private and state corporations, academia and civil society, as well as current and future energy leaders.

We collaborate on impact programmes and inform local, regional and global energy agendas in support of our enduring mission: to promote the sustainable use and supply of energy for the benefit of all people.

The history of the Congress





Previous Congress information



24th World Energy Congress | Abu Dhabi

2 Heads of State
70+ Ministers
350+ Speakers

4,000 Delegates
18,000 Total Attendance
146 Countries



23rd World Energy Congress | Istanbul

4 Heads of State
50+ Ministers
260+ Speakers

5,500 Delegates
150 Countries





26th World Energy Congress | Redesigning Energy for People and Planet

The World Energy Congress 2024



About the Congress

The World Energy Congress is the most prestigious and influential global energy event of our time, convening a dynamic community of over 7,000 international energy leaders and stakeholders.

The Congress sets the stage for collaborative and constructive leadership action that involves the entire energy ecosystem and unites countries, businesses and communities of all shapes and sizes. Participants share a common goal of forging new ways forward on global energy transitions that enable billions of better lives on one healthy planet.

The compelling programme is packed with over 60 impact-focused sessions connecting the full spectrum of the energy and energy+ sectors. Speakers and facilitators will bring their message and challenge thinking on what is needed to progress clean and just energy transitions, additions, and transformations in all world regions.





What makes the World Energy Congress different?



The most **visionary and truly inclusive world energy leadership convening**, bringing together sectors, industries, technologies and geographies



Impact-focused content programme built on the collective insights and experience of our unique **100-year-old global network of over 3,000 member organisations** and a presence in nearly 100 countries



The only global energy event that **connects the entire energy ecosystem and puts people and communities at the heart of making energy transitions happen** in an era of energy for people and planet



The world's longest-established energy event, informed by the World Energy Council's unique position as the **impartial and pragmatic voice** of the global energy agenda and our remarkable **100-year-old heritage**



A **world-class platform** that showcases the most exciting advances in energy and a highly **interactive experience** that inspires progressive **leadership thinking** and collaborative and constructive **action**



Only the Council has the **deeply local and globally networked** convening power to deliver a world-class, independent and impactful energy event on this scale



The energy transition in The Netherlands

Rotterdam: the heart of the Northwest European Energy Transition

Rotterdam boasts:

- Switching from fossil fuels (coals, oil, gas) to sustainable and renewable fuels (electric, bio, wind and foremost hydrogen)
- A world-leading smart port
- Smart City integrating energy savings, and green solutions in not just industry but houses, traffic and other initiatives

As we countdown to the 2024 Congress, the Netherlands Member Committee has developed a monitor to measure the progress of the transition. It will change the logistical function and with it, the need for changes in infrastructure, for new technologies, new polices and new collaborations.





The Netherlands has big ambitions when it comes to sustainable energy and climate, and we seek to play our role across the globe. We live in turbulent energy times, and the importance of gathering world energy leaders together under the auspices of a World Energy Congress could not be greater. We look forward to drive progress with the industry and government leaders.

HIS EXCELLENCY ROB JETTEN

*Minister for Climate and Energy Policy
The Netherlands*





The Key Visual

**Unique.
Distinctive.**

The Erasmus bridge

- The Erasmus bridge in Rotterdam is the literal meaning with a local angle to the branding.
- The World Energy Congress 2024 is the bridge (metaphorical meaning), bringing together people, stakeholders and nations united in purpose.

It's all in the lines & shape

- Fluidity, connection, motion, flexibility, energy lines, impact.





Welcoming energy leaders and visionaries from all corners of the world

7,000+

INTERNATIONAL ENERGY
STAKEHOLDERS

18,000+

TOTAL
ATTENDANCE

150+

COUNTRIES

70+

MINISTERS

250+

SPEAKERS

60+

SESSIONS

100+

EXHIBITORS

1,200+

MEDIA
REPRESENTATIVES



Our partners

International Broadcast Partner



The 26th World Energy Congress takes great pride in its collaboration with esteemed media partners, including CNBC and other significant trade media outlets.

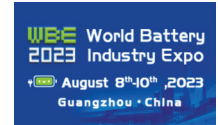
Explore our extensive list of media and event supporters by scanning this QR code.



Media Partners



Event Partners





26th World Energy Congress | Redesigning Energy for People and Planet

The Programme



Redesigning Energy for People and Planet

The Congress theme, **Redesigning Energy for People and Planet**, was selected to reflect the significant winds of change experienced across all geographies through multiple energy shocks.

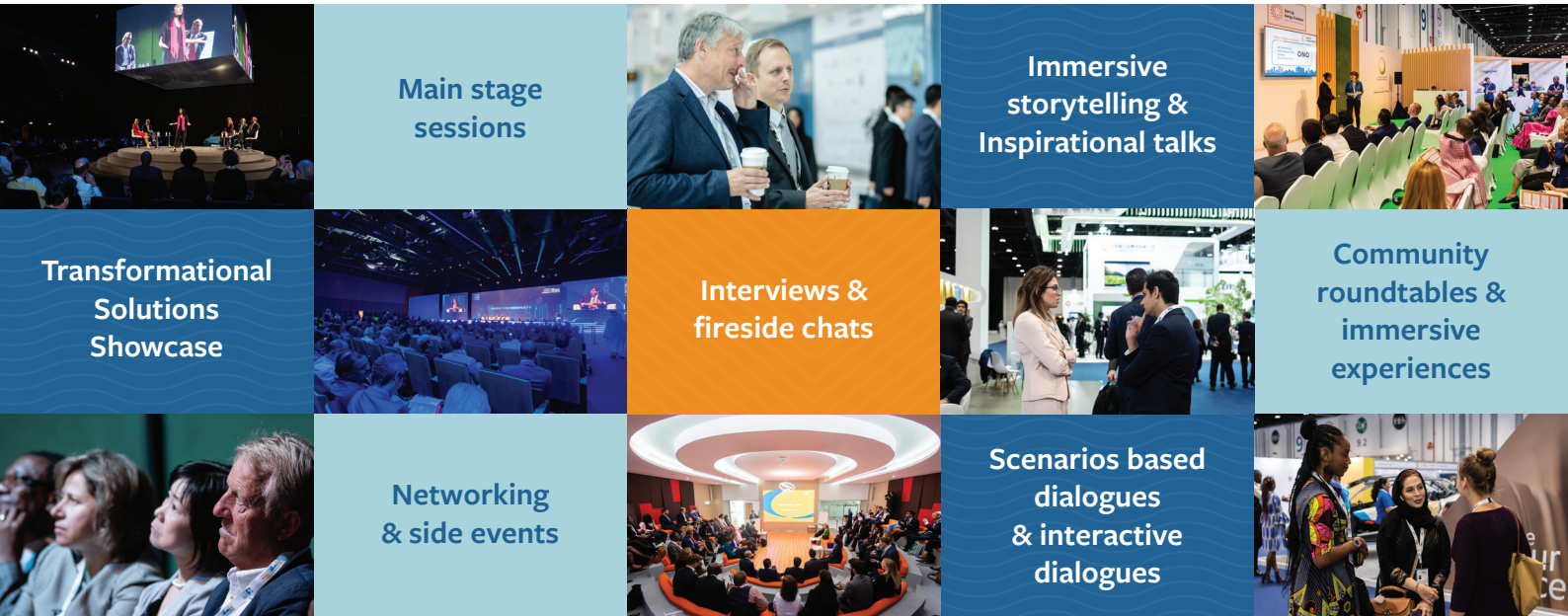
This four-day event will explore the role of connected energy societies in driving forward global energy transitions in today's less predictable, more turbulent and faster shifting world.

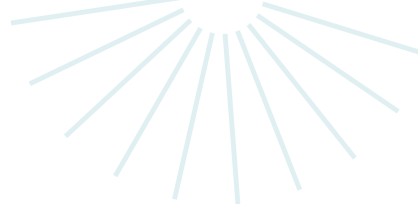
As we advance our understanding of how successful energy transitions can create useful energy and engage users in redesigning energy to meet the needs of current and future generations, this four-day event will navigate the most pressing issues within the critical context of energy security, affordability and sustainability.





Energising session types throughout the Congress





Redesigning Energy for People and Planet

The 26th World Energy Congress is a critical turning point for clean and inclusive energy transitions worldwide and an opportunity to spring forward in designing and delivering better energy futures.

The theme - Redesigning Energy for People and Planet - recognises this significant moment in world energy leadership and the urgency of new, inclusive solutions to address energy, climate and human security challenges.



THEMATIC

Navigating new energy maps

Bridging the new and emerging realities of global energy transitions

THEMATIC

Refuelling the future

Leveraging a greater mix of energy sources, solutions and services



THEMATIC

Humanising energy

Engaging people and communities in making global energy transitions happen

THEMATIC

Pathfinding with the World Energy Trilemma

Connecting energy security, affordability and sustainability



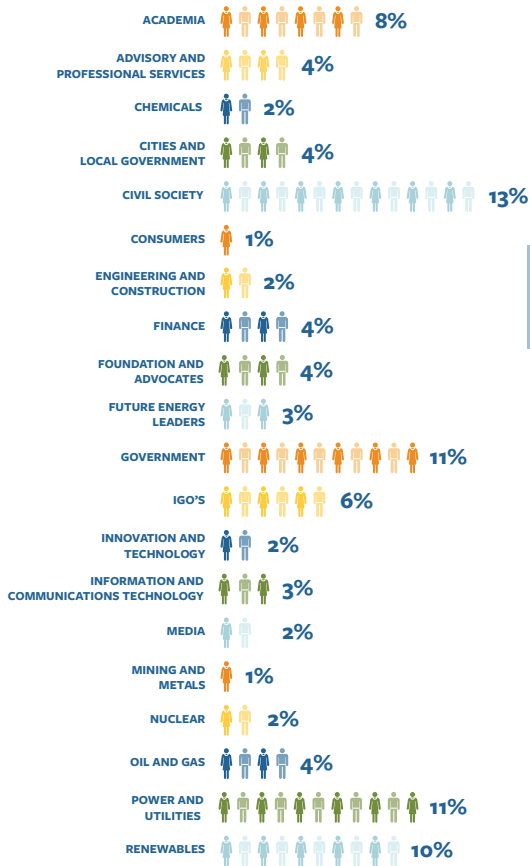
THEMATIC

Closing the gaps

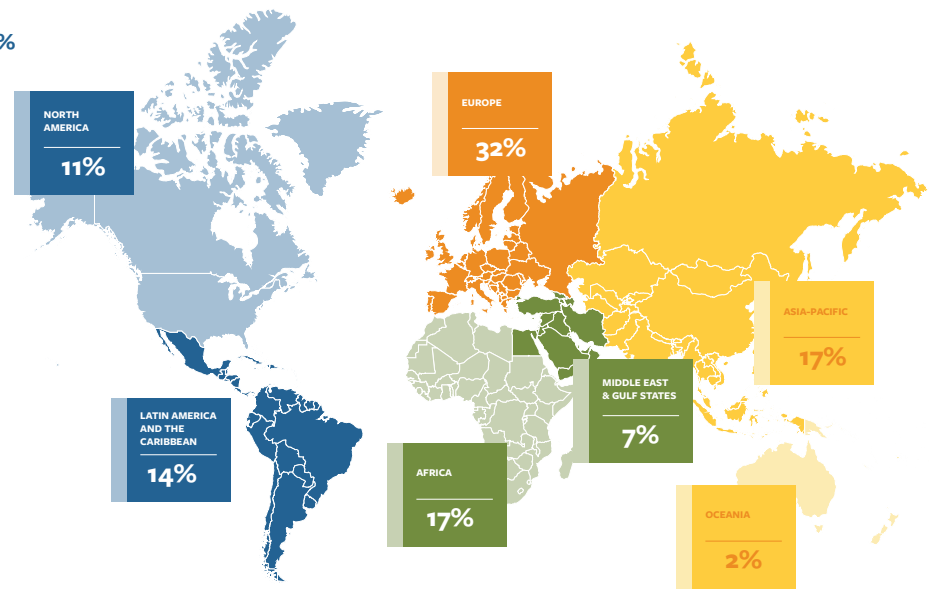
Enabling faster, fairer and more far-reaching energy transitions



Speakers 2024 by professional role



Speakers 2024 by region



TIMINGS	Saturday 20 April 2024	Sunday 21 April 2024	Monday 22 April 2024	Tuesday 23 April 2024	Wednesday 24 April 2024	Thursday 25 April 2024	Community Roundtables		
09:00 - 11:00	STRATEGIC COMMUNITY MEETINGS*	STRATEGIC COMMUNITY CONVERSATION*	MAIN STAGES	PARALLEL SESSIONS	Exhibition	PARALLEL SESSIONS	Exhibition	WORLD ENERGY LEADERS' DIALOGUE: CEO**	
11:00 - 11:30			Networking break			Networking break			Networking break
11:30 - 12:30			MAIN STAGES	MAIN STAGES		MAIN STAGES			MAIN STAGES
12:30 - 13:45	Networking Lunch*		Networking lunch	Networking lunch	Exhibition	Networking lunch	Exhibition	WORLD ENERGY LEADERS' DIALOGUE: MINISTERIAL**	
13:45 - 15:00	REGIONAL MEETINGS*	EXECUTIVE ASSEMBLY*	PARALLEL SESSIONS	PARALLEL SESSIONS		PARALLEL SESSIONS			PARALLEL SESSIONS
15:00 - 15:30			Networking break	Networking break		Networking break			Networking break
15:30 - 17:30			OPENING CEREMONY & WELCOME ADDRESS	PARALLEL SESSIONS	PARALLEL SESSIONS	REFLECTIONS & CLOSING CEREMONY			
Evening	EXECUTIVE ASSEMBLY WELCOME RECEPTION*	FUTURE ENERGY LEADERS' WELCOME RECEPTION**	WELCOME RECEPTION	WORLD ENERGY DINNER**	FUTURE ENERGY LEADERS' COMMUNITY DINNER**			MAYORS' ROUNDTABLE**	

Programme at a glance



Indicative schedule, subject to change

*Open to Members of the World Energy Council

**By invitation only, schedule to be confirmed



The 2024 sponsorship packages

For 100 years, the World Energy Council's World Energy Congress has leveraged the collective power of the world energy community to turn inspiration into action. This prestigious and globally recognised flagship event welcomes leaders from all corners of the world as they come together to shape the future of energy.

We convene to enable the depth of experiences, new insights and practical tools needed to meet whole energy system innovation challenges.

We want you to **create legacies, meet new markets, discover new workflows and reinforce existing partnerships.**

World Energy Congress sponsor packages meet the demands of corporate social responsibility and sustainability so you can match your company's goals with the outcomes of the Congress.

With this in mind, the following will explain what is included in each package as a standard. You then choose the additional exposure or focus which best fits your company objectives.

See what is included in each sponsorship package on the next page!

	PLATINUM	GOLD	SILVER	BRONZE
Exhibition space	300 sqm	150 sqm	50 sqm	36 sqm
Congress registration	20	10	5	2
Meeting room	✓	✓	✗	✗
Gala dinner table	3	2	1	✓ - <i>shared</i>
Sponsor level exposure	✓	✓	✓	✓
Additional sponsor level exposure	✓	✓	✗	✗
Advertisement	Press release CEO interview Double page advertisement Prominent media opportunities during the event	One page advertisement	Half page advertisement	
Social media	2 posts about sponsorship CEO quote	1 post about sponsorship	✗	✗
Extra	Preferential seating at opening ceremony	✗	✗	✗
Exclusive benefit	✓	✓	✓	✓
Council status	Patron	Supporter	✗	✗
Access to delegate list	✓	✓	✓	✓
Price	€1.000.000, - ex. VAT	€500.000, - ex. VAT	€250.000, - ex. VAT	€100.000, - ex. VAT

Select one from the list of functions, items and areas in line with the sponsorship tier.



Change from within - realizing full potential

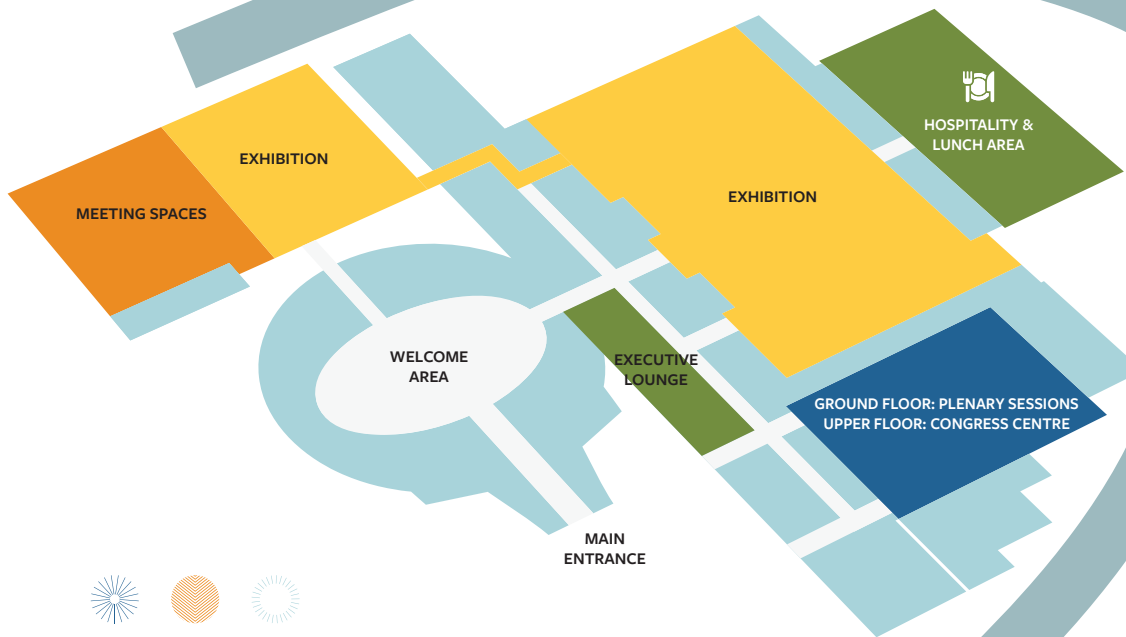
GROW

FEEL THE EXPO 2020 DUBAI EXPERIENCE



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Exhibition



The Congress floor plan



Exhibition options and prices

Stand Space

Booking price:
€750 per sqm

Stand Construction

Includes

Floor space
Basic shell scheme
Carpet & power
Furniture

€900 per sqm

Meeting Space

Meeting spaces available in
24 sqm and 48 sqm

Space only price
€750 per sqm

**Full price with construction
upon request**

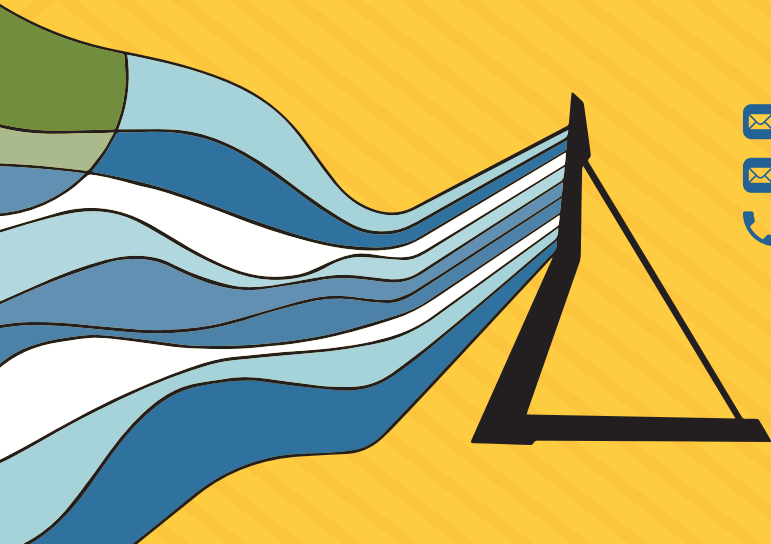
Check the
interactive
floor plan





24TH WORLD
ENERGY
CONGRESS
ABU DHABI
9-12 SEPTEMBER | 2019





Getting in touch

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